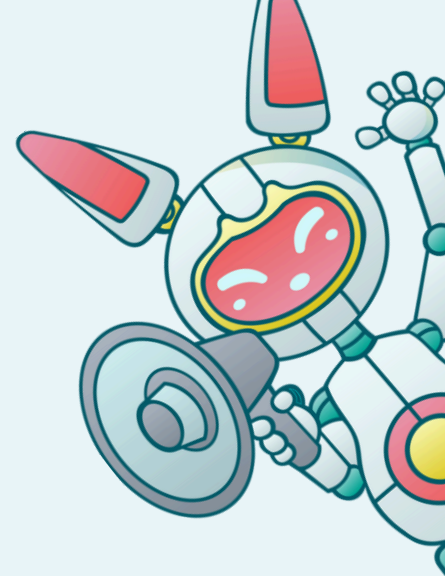


# 2025

## Marketing Calendar



### January

- 1st – New Year's Day
- 6th – Epiphany
- 20th – Martin Luther King Jr. Day (US)
- 26th – Australia Day
- 29th – Chinese New Year

### February

- 9th – National Pizza Day
- 14th – Valentine's Day
- 20th – Love Your Pet Day

### March

- 6th – World Book Day
- 8th – International Women's Day
- 13th – Popcorn Lovers Day
- 17th – St. Patrick's Day
- 30th – Mother's Day (UK)

### April

- 1st – April Fool's Day
- 17th – Maundy Thursday
- 18th – Good Friday
- 20th – Easter Sunday
- 21st – Easter Monday
- 22nd – Earth Day

### May

- 1st – Labour Day (UK)
- 5th – Cinco de Mayo
- 11th – Mother's Day (US)
- 26th – Memorial Day (US)

### June

- 1st–30th – Pride Month
- 15th – Father's Day (UK)
- 21st – International Day of Yoga
- 21st – Summer Solstice

### July

- 4th – American Independence Day
- 7th – World Chocolate Day
- 17th – World Emoji Day
- 30th – International Friendship Day
- 31st – National Avocado Day

### August

- 1st – International Beer Day
- 8th – International Cat Day
- 9th – Book Lovers Day
- 26th – National Dog Day

### September

- 1st – Labor Day (US)
- 6th – Read a Book Day
- 27th – World Tourism Day
- 29th – National Coffee Day

### October

- 1st – World Vegetarian Day
- 10th – World Mental Health Day
- 16th – World Food Day
- 25th – World Pasta Day
- 31st – Halloween

### November

- 27th – Thanksgiving (US)
- 28th – Black Friday
- 29th – Small Business Saturday

### December

- 1st – Cyber Monday
- 8th – Green Monday
- 24th – Christmas Eve
- 25th – Christmas Day
- 26th – Boxing Day
- 31st – New Year's Eve

