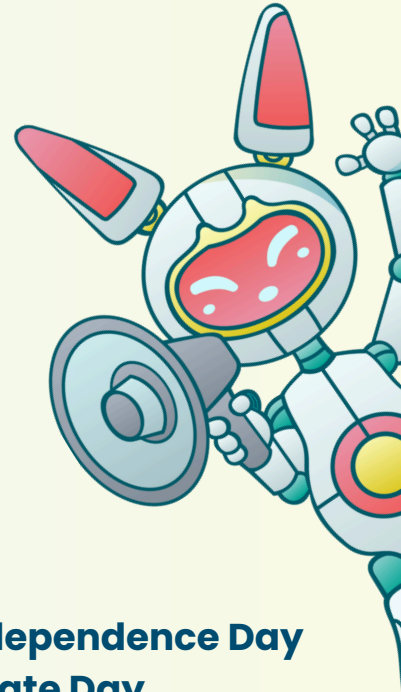


2026

Marketing Calendar



January

- 1st – New Year's Day
- 19th – Martin Luther King, Jr. Day
- 26th – Australia Day
- 27th – Chocolate Cake Day

February

- 8th – Super Bowl
- 14th – Valentine's Day
- 17th – Chinese New Year
- 20th – Love Your Pet Day

March

- 5th – World Book Day
- 8th – International Women's Day
- 17th – St Patrick's Day
- 20th – First Day of Spring
- 25th – International Waffle Day

April

- 1st – April Fool's Day
- 3rd – Good Friday
- 5th – Easter Sunday
- 21st – National Tea Day
- 22nd – Earth Day

May

- 5th – Cinco de Mayo
- 10th – Mother's Day (US)
- 25th – Memorial Day

June

- 1st–30th – Pride Month
- 21st – Father's Day
- 21st – International Yoga Day
- 21st – Summer Solstice

July

- 4th – American Independence Day
- 7th – World Chocolate Day
- 15th – National Hot Dog Day
- 15th – World Emoji Day
- 26th – National Parents Day

August

- 7th – International Beer Day
- 8th – International Cat Day
- 9th – National Book Lovers Day
- 26th – National Dog Day

September

- 7th – Labor Day
- 13th – National Grandparents Day
- 16th – National Fitness Day
- 21st – International Day of Peace

October

- 1st – World Vegetarian Day
- 1st – International Coffee Day
- 5th – World Teachers Day
- 10th – World Mental Health Day
- 31st – Halloween

November

- 26th – Thanksgiving Day
- 27th – Black Friday
- 28th – Small Business Saturday
- 30th – Cyber Monday

December

- 24th – Christmas Eve
- 25th – Christmas Day
- 26th – Boxing Day
- 31st – New Year's Eve

